





# The Plan for Today

## Today's main topics:

- 1. Membership
- 2. Florida District Specifics
- 3. Fundraising
- 4. Florida Foundation
- 5. Service Projects



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# The Leadership Guide

### Rewritten & Reorganized in 2022

- Kiwanis 101
- President
- Secretary
- Treasurer
- Membership Chair
- Resources



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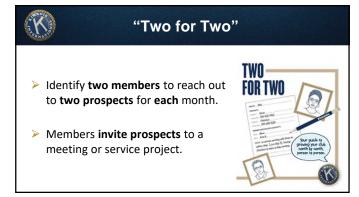
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Planning and conducting (or assisting with) new-member orientation.









# "Two for Two"

- > 24 prospects in one year
- > Convert 12 to new members
- Continue to host other great membership events



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## **Make Invitations Personal**

#### When you introduce Kiwanis

- > Tell stories
- > Connect on a personal level
- > Show your passion
- > Have fun!



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# **Inviting New Members**

## To Find & Recruit New Members

- Membership Drives
- > Flexible Memberships
- Club Projects
- Special Events





# **Flexible Memberships**

#### Available "Special" Memberships

- Corporate Memberships
  - ✓ Holds one position
  - ✓ Designed for transient positions
  - √ Avoids additional fees
- Club Satellites
  - ✓ Host Club Membership
  - ✓ Can petition for own Charter with 15 members



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# "Membership Event"

### Get Potential Members "in the door"!

Make it INTERESTING and FUN...

Something that a potential member would like to attend -

- Unique keynote speaker
- Engaging community project
- Special Kiwanis-sponsored event



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# **Prepare for New Members**

## Before a membership drive

- Schedule service projects immediately following drive
- Schedule a new member orientation
- Have new member folder, pins, and certificates ready



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# **Managing NEW Members**

- Orientation
- Induction ceremony
- Mentoring
- Involvement











Need HELP? Ask your Division!

Clubs can apply to have a team come help them for

Karla Neilson
Strengthening their existing club

Division Membership Chair
Division Equity & Inclusion Chair
Division Club Coach



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## **Free Club Websites**

Kiwanis International partnered with WordPress to create a website template that is fairly easy to use. Here are the steps to get started to get a new club site.

- Submit a site request here
- ✓ Read and review these: KI virtual and DIY training

#### **Example Sites**

- Florida District site
  https://k03983.site.kiwanis.org/
- https://k00069.site.kiwanis.org/
- New Jersey District site



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## Florida District Office



Melanie Winternheimer Executive Director/District Treasurer E-mail: Melanie.Kiwanis@gmail.com Phone: (407) 324-9800 ext. 3

#### ADDRESS:

Florida District of Kiwanis P.O. Box 290489 Port Orange FL 32129

#### WEBSITE:

https://k05.site.kiwanis.org/

- > Oversees Day to Day Operations
- > Serves as an advisor to the District Governor
- > Represents the District at the International level
- > Interprets Bylaws and Policies & Procedures
- Manages and maintains the District website

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## **District Office: Behind the Scenes**



#### Conventions & Money

- $\,\succ\,$  Prepares and manages the <code>District's</code> operating <code>budget</code>
- > Processes bank transactions, invoice payments, and state filings for Florida Kiwanis, CKI and Key Club
- Plans, coordinates, and negotiates contracts for meetings, conferences & conventions
- Manages production and assembly of convention and conference registration packets

- > Provides administrative duties to the Service Leadership Programs (SLP).
- > Provides guidance and assistance to each of the duly appointed Administrators of the SLP Programs
- > Manages and coordinates convention registrations for Kiwanis, CKI, and Key Club















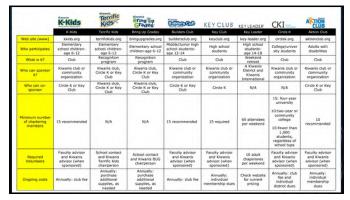
online sponsorship toolkit at Kiwanis.org/advisor

8. Ensure all Dues/Fees are PAID

SLP Officer Training
9. Ensure SLP Officers receive proper training

10. Ensure SLP members provided with training opportunities BEYOND club level

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